



LEAGUE OF WOMEN VOTERS®
OF NEW JERSEY

Jesse Burns, Executive Director
League of Women Voters of New Jersey
609-394-3303
jburns@lwvnj.org

For Immediate Release

April 24, 2018

Women’s March Organizers Continue “Power to the Polls” Mission

Trenton, NJ – Organizers and supporters of this year’s Women’s March on Morristown have made a donation to the League of Women Voters of New Jersey Education Fund, a nonpartisan voter education organization. The theme of this year’s March was “Power to the Polls” and proceeds from sponsorships and the sale of March branded clothing will be used to get out the vote and provide nonpartisan resources for the midterm election.

“We are so grateful that we were able to be part of this inspiring movement and for this generous donation,” said Nancy Hedinger, President of the League of Women Voters of New Jersey.

“These funds will be used to support our nonpartisan voter education resources like www.Vote411.org and our voter assistance hotline 1-800-792-VOTE (8683).”

This January, 15,000 people marched in Morristown, determined to demonstrate the importance of voting to bring about social change. Hedinger, who spoke at the march, reminded the crowd that they are the “fourth and most powerful branch of government.”

“What will determine our success is not a singular day that we marched together, but rather the collective actions we take every day after,” said Elizabeth Meyer, lead organizer of the Women’s March on Morristown. “To effect real change, we have to be laser focused on electing officials that share our values instead of trying to convince those already in office to change theirs. Change starts at the ballot box.”

And now that the Women’s March is over, organization involved like the League of Women Voters of New Jersey remain determined to service New Jersey’s voters to ensure high voter turnout in both the primary and general election this year.

###

The League of Women Voters of New Jersey is a non-partisan political organization that was founded in April 1920 as a successor to the New Jersey Woman Suffrage Association. Today the League encourages informed and active participation in government and influences public policy through education and advocacy. The goal of the League of Women Voters is to empower citizens to shape better communities worldwide.

